

THE TEN CORE VALUES FOR CWEST

Biblical Values must determine the behaviour of CWEST personnel.

1. **PRAYER.** The work of God advances through prayer. Bible and Church history show the correlation between prayer and the movement of the Spirit in mission, church growth and societal transformation. CWEST team members, trustees and staff will only fulfil their potential in God when prayer becomes the supreme priority. Therefore we will encourage all Gladius team members to devote themselves to a life of prayer.
2. **OBEDIENCE.** Scripture is our final authority defining our beliefs and regulating our conduct. As a media organisation, we recognise the importance of contemporary forms of communication but believe that the greatest apologetic is a life surrendered to Christ and transformed by his word. We strive to think and behave like Christ so we can touch this world with grace.
3. **INTEGRITY.** The CWEST team value above all transparency and integrity. Consequently, we are determined to be scrupulously honest in matters of finance, morality, truth and confidentiality. To the best of our ability, we will keep our word and be reliable and punctual in all our duties and engagements
4. **TRUTHFULNESS.** We regard honesty in our relationships as critical to the health and credibility of CWEST. Any grievance or resentment with a another team member should not be concealed because of cowardice and the fear of confrontation or reprisals. On the contrary, we must obey Christ's word and share our concern or grievance with the person. A brittle unity that shatters when team members are honest with each other is not the dynamic, paradigmatic unity that exists between the Persons of the Godhead. We strive therefore to reflect the unity of the Trinity by living in honesty and transparency with one another
5. **UNITY.** As a multi-ethnic Charity, we wish to reflect the unity of Father, Son and Holy Spirit in all our relationships. We do not want a facile and artificial unity but one based on honesty, loyalty and Christ's sacrificial love. Consequently, we refuse to gossip about one another and will always speak well of other staff members. We will endeavour at all times to encourage other team members and place their interests before our own. In the wider Church, we refuse to be sectarian and schismatic and serve all denominations encouraging co-operation and understanding. **With colleagues, clients and partners from the secular industry, we want to display our unity and diversity as a witness to the reconciling power of Christ and the gospel.**
6. **FORGIVENESS.** Grace and forgiveness are the unique gifts of Christ to this world. We believe that to receive his pardon we must show the same grace and forgiveness to others. God's grace and forgiveness

enlarge our hearts and give us the capacity to forgive. As CWEST team, we will do our best to live in the light with God by loving and forgiving all those who wrong us.

7. **SERVICE.** We regard ourselves as servants of Christ and not celebrities who demand patronage and special treatment. The character and godliness of team members is a more reliable sign of authenticity and the Spirit's anointing than public acclaim and success. The measure of a person's greatness is to be found in his or her conformity to the Son who became a Servant and offered his life to the Father as the sacrifice for sins. CWEST staff choose to follow the Lord Jesus in this path of service and sacrifice.
8. **HARD WORK.** Christ encouraged his disciples to pray for workers to reap God's harvest. We do not regard hard, sacrificial work as an indication of legality and a desire to earn God's approval. On the contrary, the Christian work ethic is prompted by the action of grace in a person's life, the loving desire to serve God with all one's mind, heart, strength and talents. Gladius directors are encouraged to be disciplined in body and mind and work hard in the service of Christ.
9. **RELIABILITY.** All CWEST's personnel should strive to be reliable and punctual in all that we do. Keeping our word, meeting deadlines, honouring our agreements and contracts and punctuality are crucial to CWEST'S success and professional integrity.
10. **WORLD VIEW.** All CWEST'S media work, whether film, documentaries, TV series or topical, should reflect a Christian world view. This does not imply that our productions will be religious propaganda, but rather that material will be approached from a Christian perspective: *life has ultimate meaning; history is not random; values are not relative and disposable but immutable and universal; human life is precious; the worth of the individual is not measured by wealth and material possessions, but by character and integrity; materialism and consumerism, as ends in themselves, never lead to personal or societal fulfilment; the inequalities in the world that result in oppression and injustice should be dismantled and transformed; the world and its creatures have been created by God and should be treated with respect and compassion; however dark the human predicament, there is always hope and redemption; 'spirituality' is one of the defining realities of human life.*